## Shri Vaishnav Vidyapeeth Vishwavidyalaya Shri Vaishnav School of Management MBA (Fintech)

## Choice Based Credit System (CBCS) (2022-2024)

## **SEMESTER - I**

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week				ARKS
			THEORY			PRACTICAL					ITS	IAR
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)	Th	т	P	CRED	TOTAL M
1	MBAI101	Principles and Practice of Management	60	20	20	0	0	3	0	0	3	100
2	MBAI102	Marketing Management	60	20	20	0	0	3	0	0	3	100
3	MBAAI103	Accounting for Managers	60	20	20	0	0.	3	0	0	3	100
4	MBAI104	Organizational Behavior	60	20	20	0	0	3 .	0	0	3	100
5	MBAI105	Business Communication	60	_ 20	20	0	0 .	3	0	0	3	100
6	MBAI106	Operations Research	60	20	20	0	0	3	0	0	3	100
7	MBAI107	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
			360	120	120	50	0	18	0	0	20	650

<sup>\*</sup>Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson Board of Studies Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Chairperson Faculty of Studies Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Controller of Examinations Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Registrar Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Jee

Ob

Vice Chancellor 2.7
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore